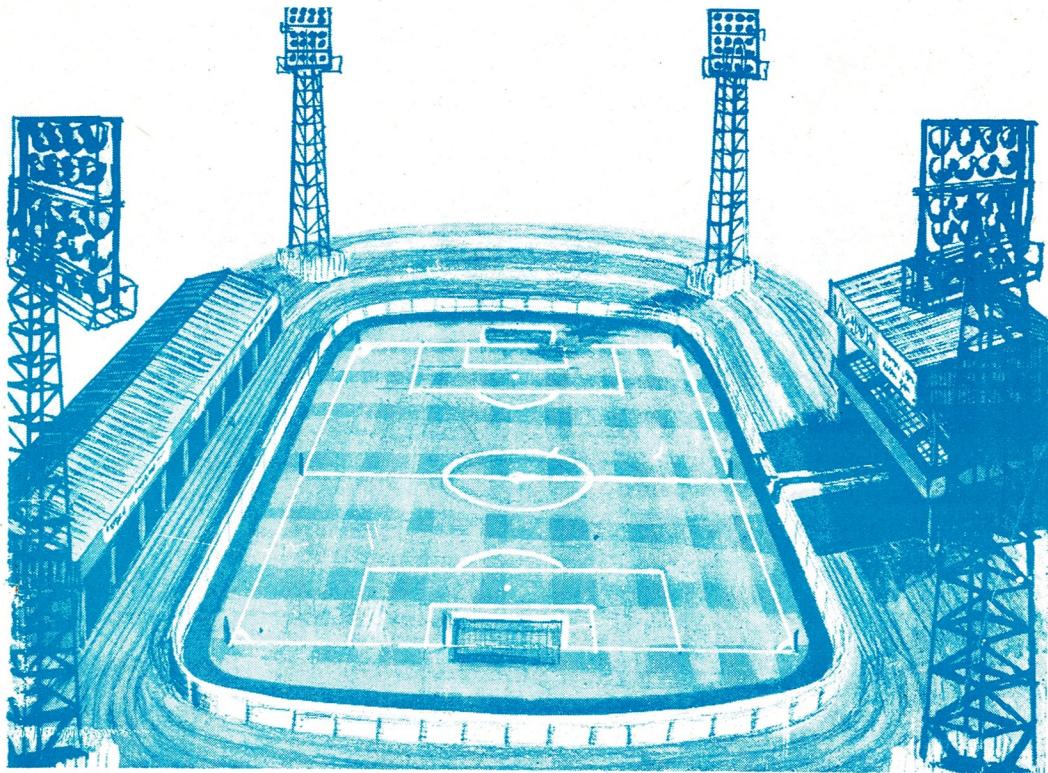


ATHLETIC

WIGAN

OFFICIAL PROGRAMME — 15p



FOOTBALL LEAGUE — DIVISION IV

v.

BRADFORD CITY

Saturday, 16th September, 1978

Kick-off 3-00 p.m.

UNSWORTHS

438-440 WARRINGTON ROAD
GOOSE GREEN, WIGAN

MOTOR COACH TOURS — TELEPHONE 43167

FOR DAY EXCURSIONS AND PRIVATE PARTY OUTINGS

— Agents for Booking —

BARNES, 34. Market Street, Wigan.
Tel. 42972.

GEORGESONS, 171 Moor Road, Orrell.
Tel. Up Holland 622431

CRANKS, Marsh Green Post Office.
Tel. 82033.

ANDERS, 1 White Street, Pemberton.
Tel. 83113.

GREEN, 282 Wigan Road, Bryn.
Tel. 77529.

LIPTROT, 230 Lily Lane, Bamfurlong.
Tel. 866194.

HIGHAM, 153. Bolton Road, Ashton.
Tel. 73727.

BOWKER, 603 Bickershaw Lane,
Bickershaw. Tel. 866282.

For your next USED CAR

Look in at—



RUSS RIGBY MOTOR CO.

LEIGH ROAD, HINDLEY GREEN, WIGAN

Phone : Wigan 55836

ALWAYS A GOOD SELECTION

MANY WITH 12 MONTHS WARRANTY

Income Tax Consultant, 70 Springfield Road, Wigan, Lancs. WN6 7BB
(see also our Business Consultants advertisement)

T. H. BLEASDALE

WRITE, CALL OR TELEPHONE WIGAN 48503

P.A.Y.E. Consultant (Employed Persons)

Schedule 'D' Consultant (Businesses)

Investment Advisers — Insurance (all types)

House Purchase Insurance Loans

BUSINESS CLERICAL WORK ACCEPTED

OUR VISITORS

WIGAN ATHLETIC A.F.C. LTD.

Registered Office :
SPRINGFIELD PARK
WIGAN
Telephone 44433

Chairman :
Mr. A. O. HORROCKS

Vice-Chairman :
Mr. A. MUIR

Directors :
Messrs.
J. H. FARRIMOND
A. ECKERSLEY
J. T. SUDWORTH
G. D. GORNER

Manager :
I. McNEILL

Secretary :
D. WELSBY

Hon. Medical Officer :
Dr. G. MENON

At the turn of the century, Bradford was a stronghold of both Rugby Union and Rugby League, but in the Manningham district was an Association club with a good local support about 1894. This club was an original member of the West Riding County F.A. in 1896, playing on their present Valley Parade ground. From it, in 1903, developed Bradford City, the first club in the County to engage professionals.

The Football League realized the value of this by giving the new club its confidence and electing it to Division II in 1903 at the first application, and using its ground for the Inter-League match with Ireland in October of that year.

Aided by Jimmy Conlin and James Roberts (the club's first two internationals), the "Paraders" soon proved their worth. The winning of the County Challenge Cup in 1906, 1907, 1909 and 1910 emphasized their talent, and by the end of season 1907-08, City had gained promotion to Division I of the Football League.

Their greatest year was 1911 when they won the F.A. Cup. That year the F.A. decided to have a new Challenge Cup; a Bradford firm was chosen to make it, so it seemed right that a Bradford club should be the first to win it. On their way to the final, they beat New Brompton (now Gillingham), Norwich City, Grimsby Town, Burnley and Blackburn Rovers, meeting Newcastle at Crystal Palace in the final. A goal-less draw necessitated a replay at Old Trafford, where Bradford won by 1-0.

Valley Parade, their ground, is very commodious; it is estimated to hold 40,000. For the cup-tie against Burnley in 1911, the gate was a record 39,416.

We are delighted to welcome their party to Springfield Park this afternoon. As this is probably one of our most attractive fixtures of the season, we hope the game will provide entertaining watching to all spectators.

Holiday and Cruising Specialists

JOHN EARL TRAVEL LTD.

MARSDEN STREET, WIGAN

Telephone 46967

Also at

6 HIGH STREET, CHORLEY. Telephone 5931

LEWIS AND RABY

(ENGINEERS) LIMITED

DESIGN AND MANUFACTURING ENGINEERS

TO THE RUBBER INDUSTRY SINCE 1948



Our expertise in special purpose machinery, covers, calendering, extruding cooling and stacking lines, automatic conveyor systems, material handling equipment and general ancillary plant, all complete with mechanical and electrical services and controls

HEAD OFFICE AND WORKS:

BIRCHILL ROAD, KIRKBY INDUSTRIAL ESTATE

LIVERPOOL L33 7TG, ENGLAND

Telephone 051 - 546 2882

A word from the Manager

Today we welcome BRADFORD CITY to Springfield Park for what promises to be an exciting tussle as City will be out to atone for their 6-0 reverse at Aldershot.

Since losing their Third Division status last season, the Yorkshire club have spent quite a lot of cash in a bid to get straight back. However, it will take them time to settle, and I am sure by the end of the season they will turn out to be a force in the Fourth Division.

PRIDE

I am quite sure that a lot of the trouble caused at Burnley this week by the Celtic supporters was the result of drinking in the coaches on the road down from Glasgow. After drinking solidly for two or three hours, when they hit the fresh air it certainly goes for them. Drink should be banned on coach trips.

We can be proud of our spectators at Wigan and we only hope it continues as we battle to make our way in League Football.

FORM UPSETS

Quite a few form upsets were witnessed in the Fourth this week, lowly Torquay beating Barnsley before a 13,000 crowd, and Wimbledon getting a draw at Grimsby was a surprise to me after playing against both sides. These results, coupled with the massive 6-0 defeat of Bradford at Aldershot made interesting reading on Wednesday morning.

We trust you will get behind us for today's game.

IAN McNEILL,
Manager.

Forthcoming Fixtures

NEXT HOME LEAGUE MATCH — FOOTBALL LEAGUE DIVISION 4

SATURDAY, 30th SEPTEMBER, 1978 — Kick-off 3-0 p.m.

WIGAN ATHLETIC v. SCUNTHORPE UNITED

LANCASHIRE LEAGUE

SATURDAY, 23rd SEPTEMBER, 1978 — Kick-off 2-30 p.m.

WIGAN ATHLETIC RESERVES v. BRADFORD CITY RESERVES

LOCATION OF FOURTH DIVISION CLUBS 1978-79

Map showing the locations of the 1978-79 Fourth Division clubs. The map includes the coastline and major cities of Great Britain.

Hartlepool

Darlington

Bradford

York

Halifax

Rochdale

Huddersfield

Barnsley

Scunthorpe

Grimsby

Doncaster

Stockport

Crewe

Port Vale

Northampton

Hereford

Newport

Reading

Wimbledon

Aldershot

Bournemouth

Portsmouth

Torquay

Bradford City Pen Pictures

JOHN NAPIER (Manager). Has been with the club as player, captain, coach and Acting Manager and was appointed to his present position in February 1978. Born at Lurgan, Northern Ireland, he signed for Bolton Wanderers as a 15 year old, played for his country at full International and Under-23 levels and had a spell with Brighton and Hove Albion.

STEPHEN SMITH (Goalkeeper) — cost City a £5,000 fee when signed from Birmingham City in March, 1978. Was an apprentice professional with the Midlands club before signing full-time in July, 1975. Has three England Youth caps to his credit and is the holder of an F.A. Preliminary Coaching badge.

PAUL REANEY (Defender) is a former England International who made three F.A. Cup Final appearances with Leeds United and well over 700 first team games. Became one of the first players to negotiate his own move under the new freedom of contract and Bradford City stepped in to sign him on a two year contract in June 1978. Is the holder of two League Championship medals and has also represented his country at Under-23 level. Has also been appointed Club Captain for Season 1978/79.

MICK WOOD (Defender). Joined City in February 1978 from Blackburn Rovers for a fee of £15,000. Born at Bury, he is a product of Blackburn's Youth policy, having signed for them on leaving school, and made his League debut in January 1970, when aged 17. Made over 150 League appearances with Blackburn.

MICK BATES (Midfield). Cost City £20,000 when signed from Walsall in June 1978. A former apprentice professional at Elland Road, Bates went on to win an F.A. Cup winners medal and runners-up medal in addition to a couple of Fairs Cup winners medals while with Leeds United. Joined Walsall for a £25,000 fee in June 1976. He has been appointed Team Captain for Season 1978/79.

STEVEN BAINES (Defender) was signed hours before the transfer deadline in March 1978 from Huddersfield Town at a fee of £18,000. Started his League career with Nottingham Forest, with whom he made a couple of League appearances before going on a free transfer to Huddersfield Town in July 1975.

JOHN MIDDLETON (Defender) has been a full-time player since July 1973, following a spell from January 1972 as an apprentice. Has been a regular member of the side for the past four seasons, having missed only 21 full appearances during that spell.

ROD JOHNSON (Midfield). Joined the coaching staff at the end of last season to help development of the younger players but his registration as a player was retained. Led the side to promotion in 1976-77 but missed the earlier part of last season following a cartilage operation. Was with Leeds United initially and since then has also been with Doncaster Rovers and Rotherham United, from whom he moved to Valley Parade in November 1973.

TERRY DOLAN (Midfield), was once an amateur at Valley Parade so it was a little ironical that City paid in the region of £10,000 for him to Huddersfield Town in August 1976. Started his League career with the former Bradford (Park Avenue) club and moved to Town in November 1970 for some £2,000. Missed only one League game last season.

JOE COOKE (Forward), scored a further eight goals last season to bring his League total for the Club to 55. Was top scorer the previous two seasons with 22 and 17 respectively, yet earlier in his career had spent most of his time as a defender. Was born in Dominica in the West Indies and made his League debut while still an apprentice professional in January 1972, turning full time in April the same year.

DAVID McNIVEN (Forward) cost the club a record £25,000 fee when signed from Leeds United in February 1978. This Scottish Under-21 representative played a number of first team games for Leeds and was a prolific scorer for their Central League side.

EUGENE MARTINEZ (Forward) is a former member of the club's ground staff who signed as a professional in July 1977. Had trials with Blackpool and Middlesbrough before coming to Valley Parade and is a former North Yorkshire and Yorkshire Schoolboy player.

NEW AND REBUILT

CASH REGISTERS

(12 MONTHS GUARANTEE)

TYPEWRITERS

CALCULATORS

ELECTRONIC CASH MACHINES



SHOWROOM :

Wigan
Business Equipment
Limited

8 ORRELL ROAD, ORRELL

OFFICE STATIONERY SUPPLIES

SERVICE TO EXISTING MACHINES
AND SUPPLIERS OF TILL ROLLS

For prompt and expert attention

Telephone : WIGAN 212490

(24-hour Answering Service)

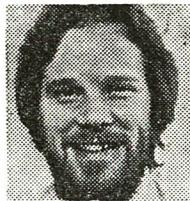


For all your Office and Stationery Requirements

FORT KNOX FLOOR SAFES

LATICS LINE

by Nick Duxbury



It is often said in football that when you are up everything seems to go right and when you are down everything seems to go wrong, no matter how hard you try.

It was certainly true at Wimbledon, where Latics found it was not enough just to be the better team as circumstances beyond their control conspired to give the points to the high riding "Dons".

First of all the ball squeezed its way out of a tackle to spiral over John Brown's head for the equaliser and then a bad handball decision gave Wimbledon the winning goal from the penalty spot.

To go home empty handed after playing so well and taking the lead with a great goal from Frank Corrigan after just 67 seconds was a heart breaking disappointment, which convinced Latics there was no justice in the world.

But in the middle of all the after-match anger and frustration, new signing Derek Brownbill remained calm and collected. Why? Because he had seen it all before.

After experiencing relegation with Port Vale last season, Derek has seen luck play dirty tricks before and knows that when you most need the breaks they are the hardest to come by.

Outside a dressing room full of righteous cursing, Derek said, "They are all blaming the referee and their luck, but they will have to get used to it. Results like this will happen again. A team at the top has all the luck, while a struggling side never seems to have any."

Derek, who was prevented from making his debut at Wimbledon by a hold-up in clearing his release forms from the Cleveland Cobras, added, "Once you have lost it's time to forget the game and think about the next one. Otherwise it starts getting you down,"

WE ARE BACKING "LATICS" ALL THE WAY

Home and Away — read NICK DUXBURY in Wigan's own

Evening Post & Chronicle

For Holidays and Travel contact—

World Wide T

55 - 57 MESNES

I. A. T. A.

Telephone Wiga



CHAIRMAN'S MESSAGE

Our performance at Wimbledon last Saturday, although a disappointing result, was, I think, our best of the season so far. We were in the lead until the last eighteen minutes and appeared to be heading for our first League win. Tragedy struck, however, when they equalised with a very lucky goal which ricocheted off Noel Ward's foot into the net when it would probably have been well over the bar. Their winning goal was a doubtful 'ball to hand' penalty. The Wimbledon Directors, although delighted with their win, admitted that we deserved one point at least.

Our Manager will no doubt be including our new signing, Derek Brownbill, in his selected squad today. Derek, although only 24, has had a fair amount of League experience with Liverpool and Port Vale as well as a full season in American football. He is a big lad and should be an asset to our striking power.

Up to date, I am very pleased with our crowd behaviour both at home and away. I do know that this is watched very carefully by both the F.A. and the Football League; it is, therefore, most essential that we keep up the good conduct throughout the season.

The conduct of so called Football supporters today is deplorable and the genuine follower of the game is, I am sure, keeping away because of the violence. We must all welcome Brian Clough's stand to the Nottingham Forest crowd — "SHUT UP; OR BE SHUT OUT", and I am sure this will be done at Forest if crowd behaviour does not improve and so should every club take this stand. Football can be no more than a corner in any balanced life, yet roundly satisfying. To think that it is of such importance as to create violence is ridiculous. Football is a game. Until the last decade, there was no such thing as segregation or the crowd having to be caged in like animals. Why then has it to be done today?

ARTHUR HORROCKS,
Chairman.

Travel Limited

STREET - WIGAN

n 41236 (5 lines)



FOOTBALL LEAGUE — DIVISION 4
SATURDAY, 16th SEPTEMBER, 1978. Kick-off 3-00 p.m.

Line-up

WIGAN ATHLETIC

(Blue and White Stripes)

- 1 JOHN BROWN
- 2 KEVIN SMART
- 3 JOE HINNIGAN
- 4 TOMMY GORE
- 5 NOEL WARD
- 6 IAN GILLIBRAND
- 7 FRANK CORRIGAN
- 8 JEFF WRIGHT
- 9 MICKEY MOORE
- 10 ALAN CROMPTON
- 11 IAN PURDIE
- 12 DEREK BROWNBILL

BRADFORD CITY

(Red and White Stripes)

- 1 STEPHEN SMITH
- 2 PAUL REANEY
- 3 MICK WOOD
- 4 MICK BATES
- 5 STEVEN BAINES
- 6 JOHN MIDDLETON
- 7 ROD JOHNSON
- 8 TERRY DOLAN
- 9 JOE COOKE
- 10 DAVID McNIVEN
- 11 EUGENE MARTINEZ

Referee : Mr. J. K. BUTCHER (Kendal)

Linesmen : Mr. D. B. Scrimshaw (Cheadle Hulme) Red Flag
Mr. F. Stringfellow (Holmes Chapel) Yellow Flag

OPINION

by Harold Ashurst

A couple of incidents in last week's match at Wimbledon brought up the question about the need for more consistency among referees.

For example, in the last minute of what had been a very frustrating match for Latics, the referee, Mr. B. Hill, denied them what looked a certain penalty. He was approached by understandably angry Latics players but almost immediately he was in his pocket for his yellow card and Joe Hinnigan was booked.

Now I know Latics have had some daft bookings this season, and while there is no excuse for screaming at the referee, I think Mr. Hill reached for his notebook a little too quickly.

Couple that with an earlier incident and you will see what I am getting at.

Wigan goalkeeper John Brown had gathered the ball with an attacker bearing down on him but the Wimbledon player carried through with his studs and left John Brown writhing.

The referee gave Latics a free kick but never spoke to the Wimbledon player. Now I am sure that if the incident was worth a free kick it was worth a booking.

No, there is something wrong with a system that can see a player booked for something that is said in the heat of the moment but getting away with dangerous and uncalled-for tackles.



For the Brightest Match Reports and Latest News

read HAROLD ASHURST who writes every Friday in

The Wigan Observer

Associated Tyre Specialists

ELECTRONIC WHEEL BALANCING — VULCANISED REPAIRS
BATTERIES — WHEEL ALIGNMENT

**98 WARRINGTON ROAD
NEWTOWN, WIGAN**

Tel. 42017 - 42442

**MARKET STREET
STANDISH, WIGAN**

Tel. 423146 - 423732

Business (Clerical) Consultants — 70 Springfield Road, Wigan, Lancs. WN6 7BB

T. H. BLEASDALE

WRITE, CALL or TELEPHONE **WIGAN 48503**

Small Shops or Businesses, Clerical Work undertaken for moderate weekly fees
(allowable for income tax relief)

We enter all your Invoices, etc. — We keep all your VAT Records
We complete your quarterly VAT Form 100, and complete Annual Accounts

WE TAKE AWAY ALL YOUR BUSINESS WORRIES

J. R. CANNELL

Landscape Gardeners — New House Farm Garden Centre

OPEN EVERY DAY. Our nurseries are situated between Orrell Station and Windy Arbour. Visit us, there's lots to see—pottery, flower arranging materials, house plants, shrubs, trees, conifers, hedging plants, fruit trees, compost, pet supplies, greenhouses, DIY supplies and all garden sundries. Flags, walling stone, sand, gravel, cement, ash, fencing materials, rockery stone and turf. Telephone **UP HOLLAND 622735**.

Landscape Dept. Estimates free on request for lawns, rockeries, flagging, fencing, tree felling or complete garden layouts. (Members of the Horticultural Trades Assoc.)

WINSTANLEY ROAD - ORRELL

MILLER'S for Motorcycles

HONDA — SUZUKI — YAMAHA
SPARES — REPAIRS — SERVICE

Telephone Wigan 44197 and 43872

11-27 ORMSKIRK ROAD, NEWTOWN, WIGAN

FOOTBALL PROGRAMME COLLECTIONS WANTED

Top prices paid for pre-war programmes — Cup Finals, Semi-finals, Internationals and pre-1960 League and Cup programmes.

Collectors, please send 10p stamp for my current catalogue, containing special sections on Wigan Athletic and today's opponents, plus Finals, Semis, Internationals, General League, Non-League, etc.

CLUBS SHOPS ALSO SUPPLIED

David Clarke (Soccer Programmes)

UNIT 51, RODNEY HOUSE, KING STREET, WIGAN

(Personal callers by appointment, please)

HOT PIES, DRINKS, SNACKS and FULLY LICENSED BARS
around the Ground

CATERING IN SPORT

Efficiently and Nationally

CATERLEISURE LIMITED

197-199 MAIN STREET, WILSDEN, BRADFORD BD15 0JD

FRIENDS OF WIGAN ATHLETIC

WHEN YOU BUY A

LITTLEWOODS INSTANT PRIZE LOTTERY TICKET
YOU ARE HELPING THE CLUB



TICKETS ARE NOW ON SALE IN THE CLUB AND BARS

GET YOUR TICKET NOW — PRICE 25p



YOU COULD BE THE WINNER OF £1,000

One ticket in 10 is a Winner

RESULTS 1978-79

HOME MATCHES IN CAPITALS

	Date	Opponents	Score	Gate
1978	Aug. 19	Harford	0-0	5,674
	" 23	GRIMSBY	0-3	9,227
	" 26	Reading	0-2	4,788
	Sept. 2	NEWPORT	2-3	5,319
	" 9	Wimbleton	1-2	3,217
	" 13	ROCHDALE	3-0	5,746
	" 16	BRAFORD		
	" 23	York		
	" 26	Portsmouth		
	" 30	SCUNTHORPE		
	Oct. 7	Huddersfield		
	" 14	DONCASTER		
	" 18	HALIFAX		
	" 21	Barnsley		
	" 28	NORTHAMPTON		
	" Nov. 4	Stockport		
	" 10	Newport		
	" 18	READING		
	" 25	TORQUAY	FA 1	
	" Dec. 2	Darlington		
	" 9	Port Vale		
	" 16	CREWE		
	" 23	ALDERSHOT		
	" 26			
	" 30			
1979	Jan. 1	Hartlepool		
	"	Rochedale		
	"	WIMBLEDON		
	"	Bradford		
	"	YORK		
	" Feb. 3	PORTSMOUTH		
	"	Scarborough		
	"	HUDSEFIELD		
	"	Dorchester		
	" Mar. 3	BARNESLEY		
	"	Northampton		
	"	STOCKPORT		
	"	Grimsby		
	"	HEREFORD		
	"	BOURNEMOUTH		
	"	Aldershot		
	" Apr. 7	Torquay		
	"	PORT VALE		
	"	Crewe		
	"	HARTEPOOL		
	"	Alfreton		
	"	Halifax		
	" May 9	DARLINGTON		
	"	Bournemouth		
	"	A - CUP FINAL		

Scorers

Hinnigan, Purdie
Corrigan
Wright, Corrigan, Hinnigan

Broombill

Seddon

Moore

Gary

Smart

Purdie

Wilkie

Houghton

Wright

Corrigan

Gillibrand

Davidis

Ward

Hinnigan

Brown

Brown

Scorers

LANCASHIRE FOOTBALL LEAGUE (DIVISION 1)

Wigan Athletic Reserves

1978		1979	
August—	F-A	January—	F-A
18—Blackpool 'A'	H 2-1	1—Oldham Ath. Res.	H (Mn.)
25—Southport Res.	H 1-1	6—Morecambe Res.	H
September—		13—Port Vale Res.	A
2—Everton 'A'	A 2-1	20—Manchester City 'A'	H
9—Chester 'A'	H 1-3	27—Macclesfield T. Res.	A
15—Tranmere R. Res.	A (Fri.)	February—	
16—		3—Bradford City Res.	A
23—Bradford City Res.	H	10—Crewe Alex Res.	H
30—Liverpool 'A'	A	17—Manchester Utd. 'A'	A
October—		24—Oldham Ath. Res.	A
7—Rochdale Res.	H	March—	
14—Rochdale Res.	A	3—Carlisle Res.	A
21—Carlisle Utd. Res.	H	10—Stockport County 'A'	H
27—Stockport County 'A'	A (Fri.)	17—Bolton Wanderers 'B'	A
November—		24—Bolton Wanderers 'B'	H
11—Tranmere R. Res.	H	31—Wrexham Res.	A
18—Crewe Alex 'A'	A	April—	
25—Manchester City 'A'	A	7—Manchester Utd. 'A'	H
December—		13—Southport Res.	A (Fri.)
2—Blackpool 'A'	A	15—Wrexham Res.	H
9—Port Vale Res.	H	16—	
16—Chester 'A'	A	21—Liverpool 'A'	H
23—Macclesfield T. Res.	H	28—	
26—		May—	
30—Morecambe Res.	A	5—Everton 'A'	H

Today's Referee

KEITH BUTCHER has refereed through the Westmorland League and Lancashire Combination to the Football League in 1972. He has acted as Linesman in a European Cup match, also an Anglo-Italian Semi-Final Tie. A married man with two children, he is a licensee, whose interests are sea-fishing, cricket and fell walking. He has played as a semi-professional goalkeeper in the Lancashire Combination, Hockey for Northern England and Cricket for Westmorland League.

BOOKS
MAGAZINES
RECORDS
STATIONERY

41 Mesnes Street Wigan
Telephone 46270/42810

smithsbookshop



RATHBONE Bros. Ltd.

BAKERS AND CONFECTIONERS

**GOWER STREET, NEWTOWN,
WIGAN**

Join us for a drink — before and after the game — at the

SPRINGFIELD HOTEL

(one minute from the Ground)

YOUR HOSTS : MARIE & ERIC DOWBEKIN

HOT AND COLD SNACKS AVAILABLE AT THE BAR

TETLEY BEER AT ITS BEST

EAVESWAY

LUXURY COACH OPERATORS — 12, 33, 45, 53, 57 seaters and
EXECUTIVE COACHES

WORLD TRAVEL AGENTS

MEMBERS OF A.B.T.A.

201 WIGAN ROAD
ASHTON-IN-MAKERFIELD

Telephone 77985

30 CROSS LANE
NEWTON-LE-WILLOWS

Telephone 4166 & 5956

Telephone : Wigan 42887 & 42918

MICRON ELECTRICAL Co.

ENGINEERS - CONTRACTORS - COLOUR TELEVISION

134 GIDLLOW LANE, WIGAN

Smiths Happiway Spencers

70 MARKET STREET, WIGAN

TELEPHONE (0942) 44246

Extended coach tours to destinations throughout Britain and the
Continent from 3 to 15 days duration.

Joining points throughout the North West, North Wales and
West Yorkshire.

THREE, FOUR & FIVE DAY WINTER BREAKS from £20
Destinations include :

LONDON, - EDINBURGH, - AMSTERDAM - PARIS
DUBLIN - CHANNEL ISLANDS
and 20 British seaside resorts

Over 90 Summer Tours with durations from 7 to 14 days
CONTACT YOUR LOCAL TRAVEL AGENT

British Credit Trust

LIFESTYLE 77

A Complete Financial Service to

- **THE MOTOR TRADE**
- **INDUSTRY AND COMMERCE**
- **THE PRIVATE INDIVIDUAL**

Manchester Regional Office :

LEE HOUSE, 90 BRIDGEWATER STREET, MANCHESTER M60 7LA
Telephone 061-236 2121

Local Branch Office :

BENTINCK HOUSE, 78 PRESCOT ROAD, ST. HELENS WA10 3TZ
Telephone 26516
Branch Manager : COLIN H. BAMFORD.

family choice



... where cars of value and quality
come together with the kind of service
important to all car owners.

H. L. GORNER LTD
NICOL ROAD, BRYN, WIGAN

Telephone : Ashton-in-Makerfield 78588

CAR & VAN HIRE

MAIN DEALER  CHRYSLER
UNITED KINGDOM